

## “ Round table on Financial Lobbying ”

24th May 2010

**Daniel Guéguen**, Brussels’ most renowned expert on Comitology and European public affairs will talk about his new book - **Comitology: Hijacking European Power?** - and will explain how the Lamfalussy process (the implementation of legislation with regards to financial services, ie. Comitology applied to financial services) will be affected by the recommendations of the Larosière Group and by the changes of the Lisbon Treaty in terms of the Comitology process as a whole.

- ▶ **03:30 pm:** Daniel will first take an in depth look at Comitology – its origins, the three types of committees, recent reforms and key elements of comitology applied to financial services. He will then analyse the Lamfalussy Process – its four levels structure, how these levels interact, the role of committees and stakeholders in banking, securities and insurance and the changes this system is currently undergoing. Finally, Daniel will elaborate on strategies of intervening in and influencing decisions adopted under the Lamfalussy Process. Crucially, practical recommendations for financial services lobbying in Europe will be given.
- ▶ **05:30 pm:** Senior staff from leading financial services firms, think tanks and industry groups will give their insights on the topic.
- ▶ **06:30 pm onwards:** An exclusive reception will give the participants the opportunity to network with leading European public affairs and financial services experts and practitioners. Of course, canapés and drinks will be provided.

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Seminar fee: **£ 225** (incl. VAT)

The total amount must be paid upon receipt of invoice and prior to the course beginning  
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Payment of registration fees can be made via paypal, bank transfer or cheque. Upon receipt of your registration form, an invoice will be sent to the email address which you have indicated above, with full payment details and paypal links (payment by paypal will incur an 3% transaction charge).

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or by fax to **+44 (0)207 201 9837**